

Guide to Apex Labs CBD Product Label Templates

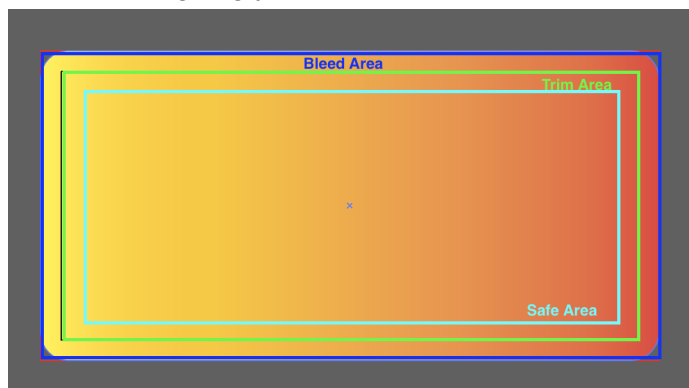
Software Requirements: Adobe Illustrator 2022

File Format: Illustrator Template .ait

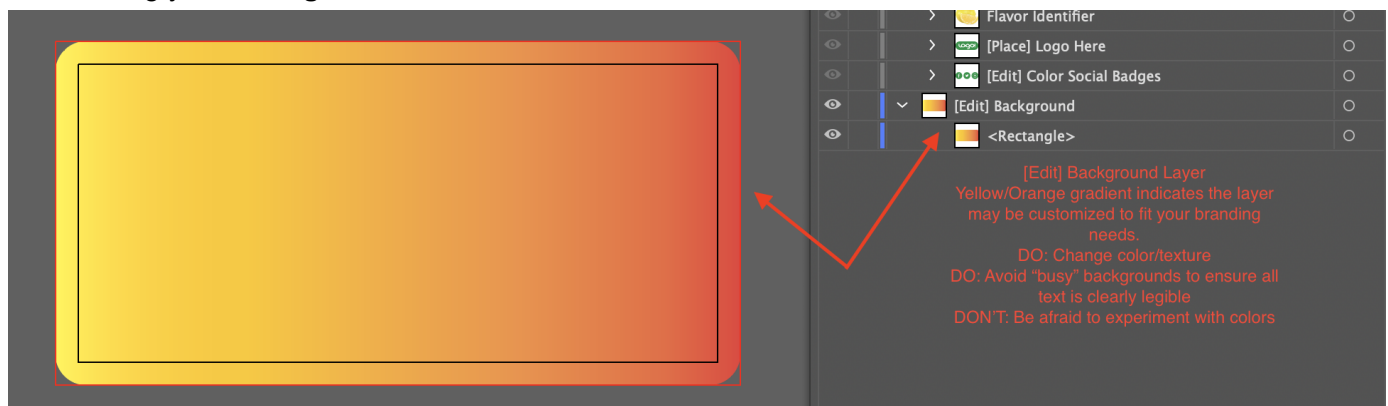
Output File Format: Adobe PDF

Layer Structure & Legend

1. When designing your artwork, make sure to leave enough room for bleed and trim areas.



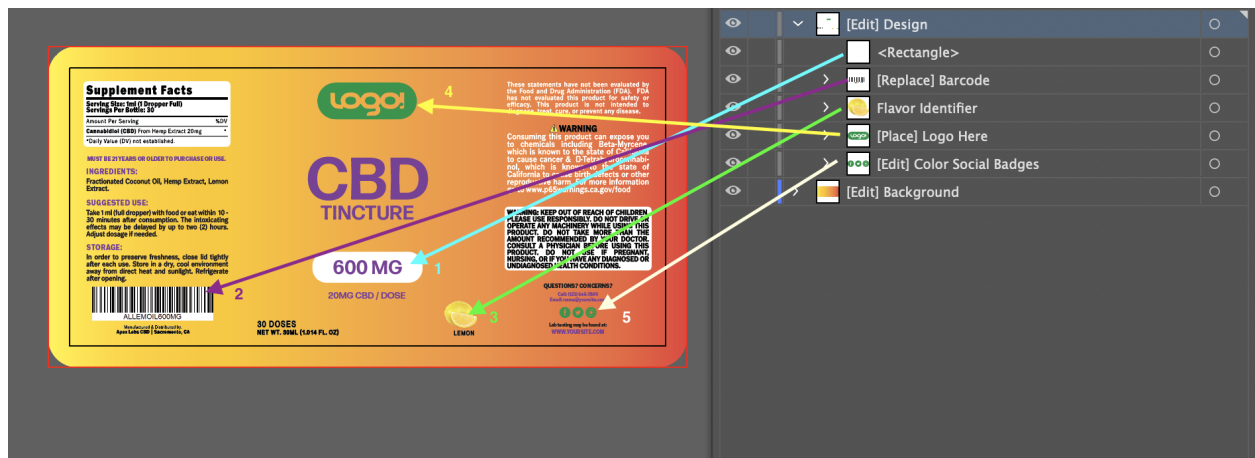
2. Choosing your **Background**



3. Working with **[Edit] Design Layer**:

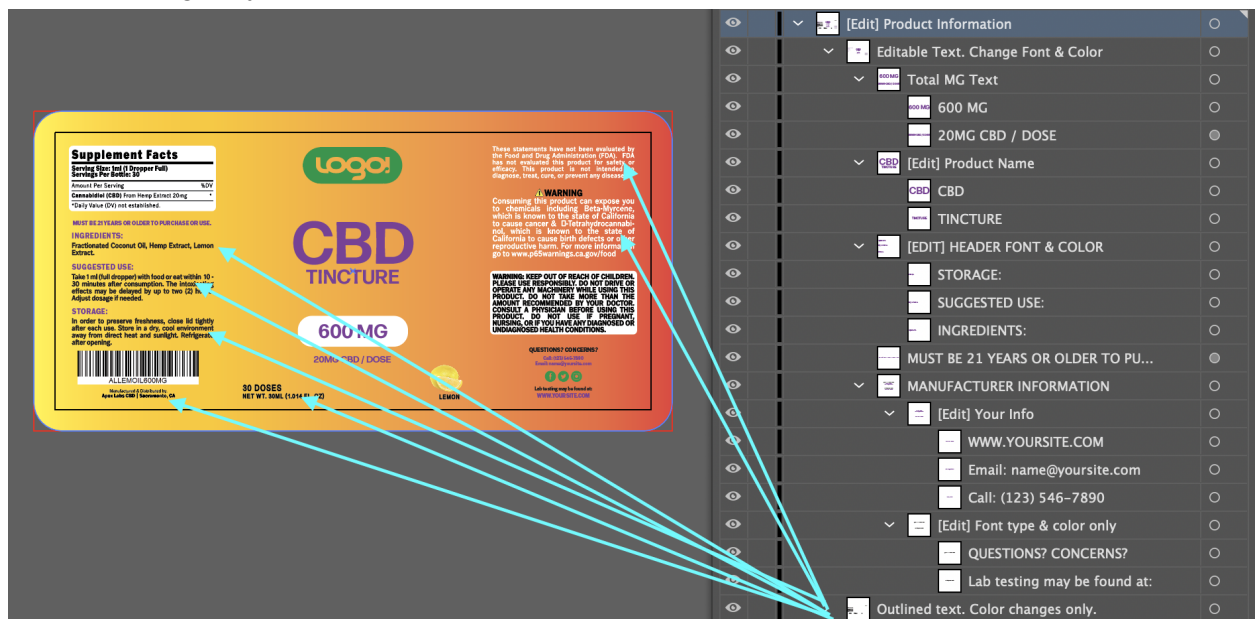
- 1. **<Rectangle>** is meant to improve the visibility of potency identifier. It is optional: You may change the shape, color, or completely remove it.
- 2. **[Replace] Barcodes** - Indicates the placement area and dimensions for your individual SKU barcode.
- 3. **Flavor identifier** - You may replace with the flavor artwork style of your choice.
- 4. **[Place] Logo here** - Indicates the placement area and dimensions for your logo. Due to a limited canvas area, try not to deviate too much from the the guide.

- 5. **[Edit] Color Social Badges** - You may change color or replace the icons with the badge styles of your choice.



4. Working with **[Edit] Product Information** Layers:

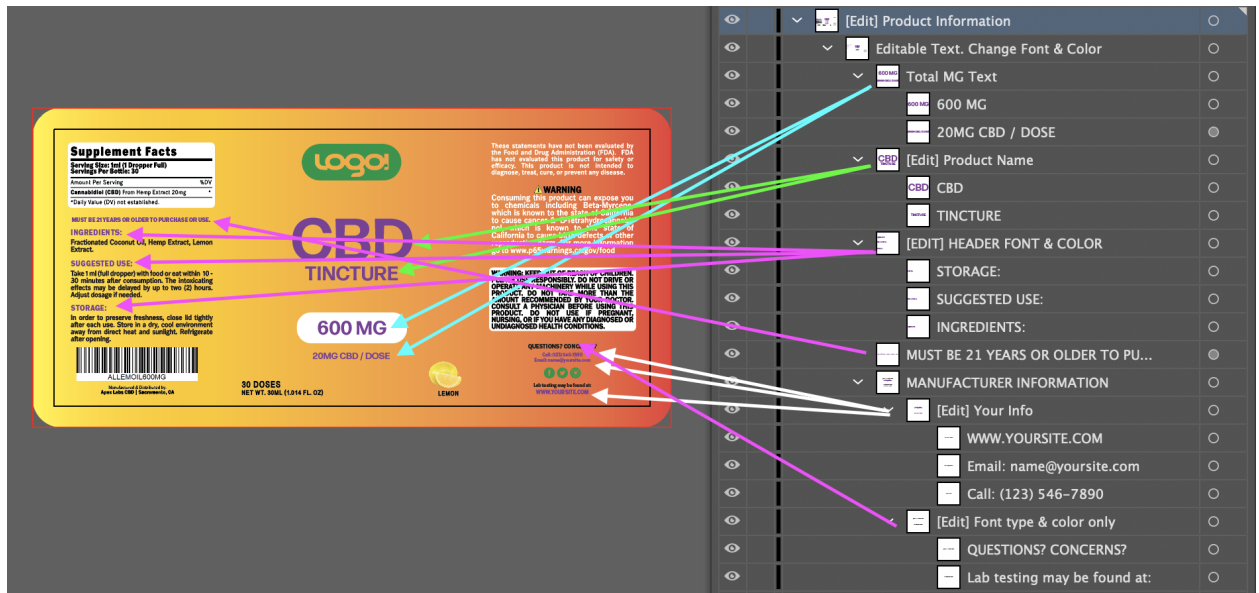
- **Outlined Text. Color changes only** sublayer - The text is outlined and cannot be edited with the exception of color, preferably black/white only to ensure the ease of use and legibility. The content cannot be moved to another location on the label.



- **Editable Text. Change Fonts & Color** sublayer:

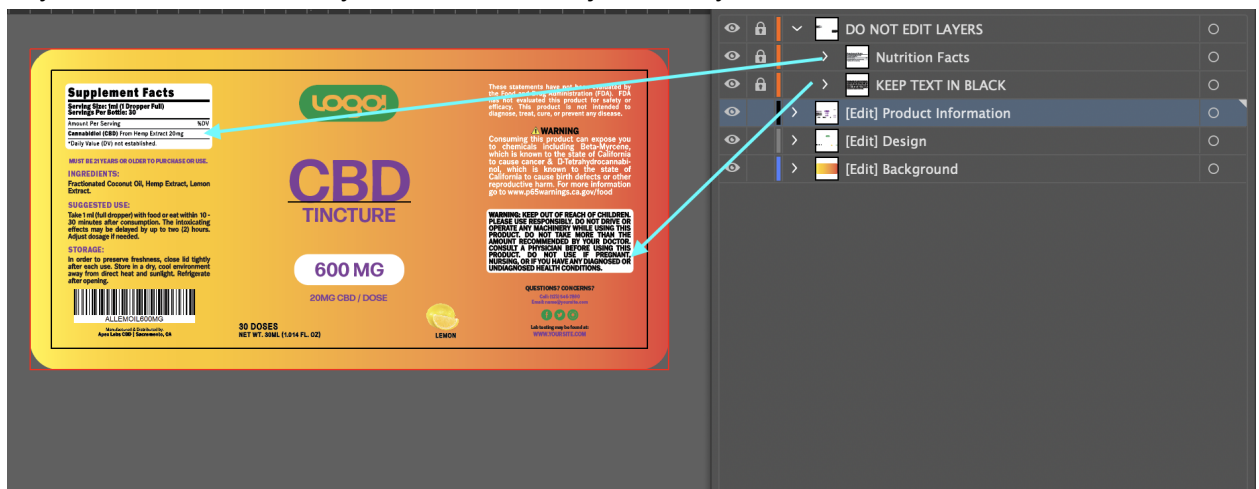
- **Total MG Text:** You can change font type, color and size to fit your needs. The content can be moved, but needs to remain in the sender panel of the label.
- **[Edit] Product Name:** You can change font type, color and size to fit your needs. (The following product name modifications are allowed: ex: "Pain Relief CBD Tincture", "Calming CBD Tincture", etc.)
- **[Edit] Header font & Color:** The header names cannot be changed. You can customize the layer with font type and color only. Also includes: "MUST BE 21 TO PURCHASE OR USE" statement. Content cannot be moved to another canvas area.

- [EDIT] Your info: Make sure to update this information with your brand's contact information such as phone number, email address, and website.



5. Working with [DO NOT EDIT] Layers:

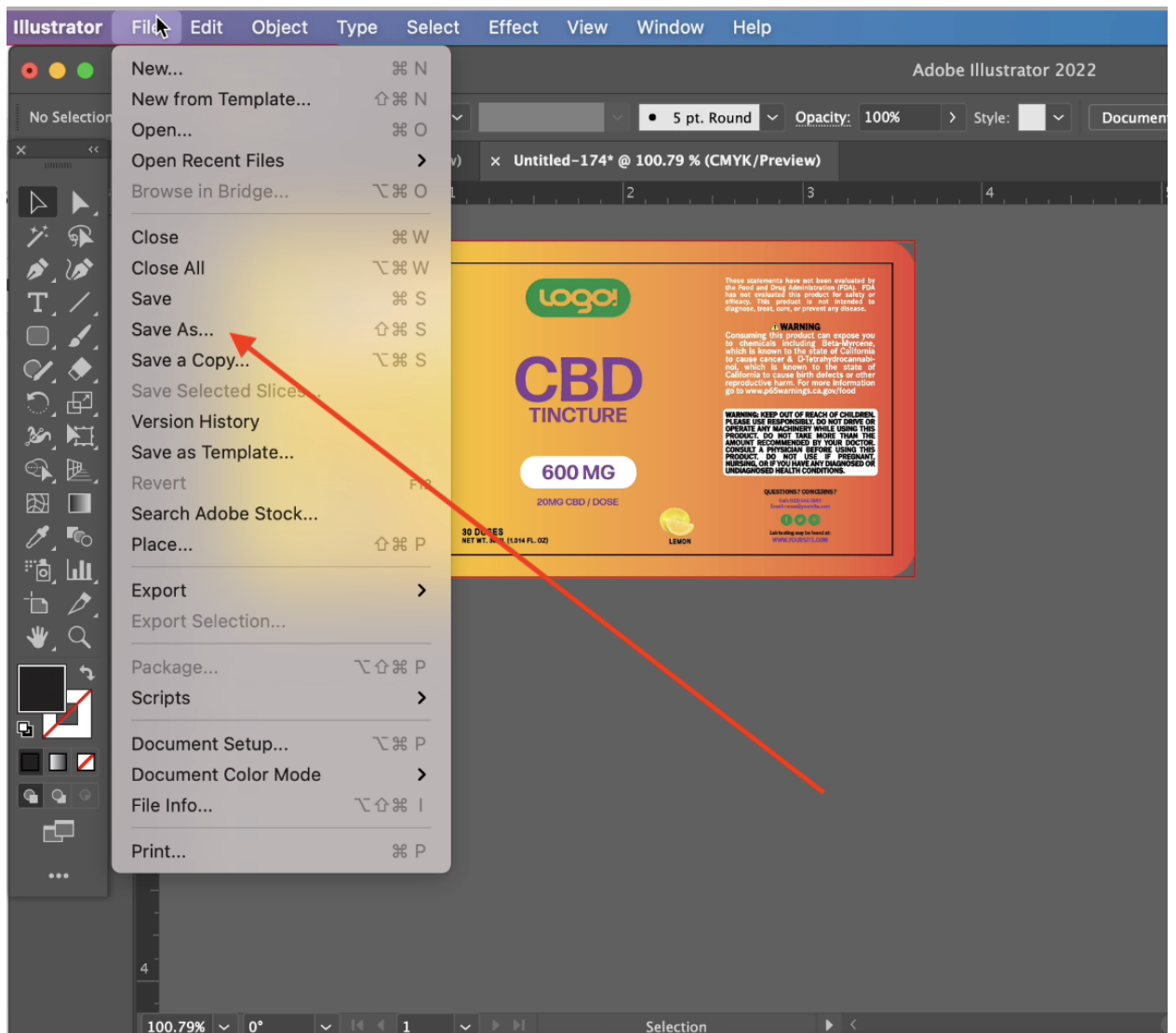
The information contained in this layer cannot be altered or moved in any way or form. Any alterations to these layers will result in rejection of your artwork.



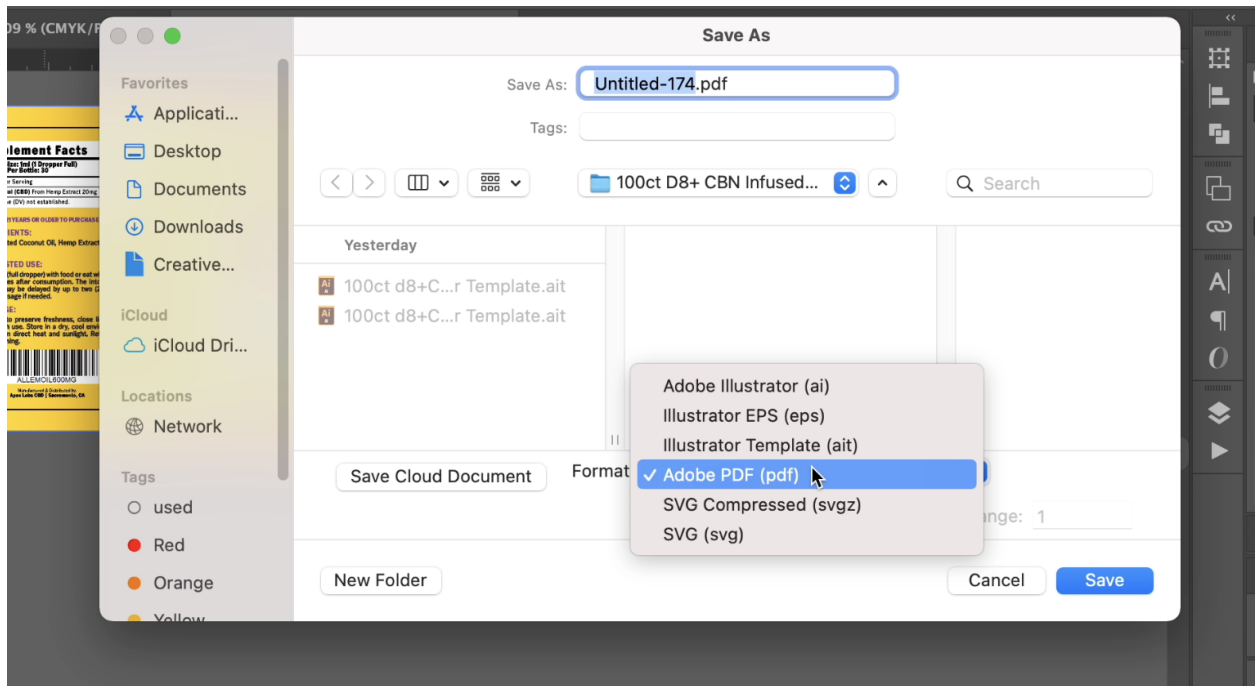
6. Saving your final artwork:

- Once your design is complete, you must save the file in PDF format by going to the

menu > click on “File” > Select “Save As” option.



- A new window will open, where you can select the file location, file name, and file format. Make sure to select the “**Adobe PDF (pdf)**” option and click “**Save**”



For questions & inquiries email to: admin@analytixmedia.com